

1. Eligibility Requirements

This Contest is open to legal residents of Pennsylvania and Maryland who are 18 years of age or older at the time of entry. Employees of Siegman Forced Air Systems dba Siegman HVAC ("<u>Siegman HVAC</u>"), their immediate family members and persons living in the same household are not eligible to participate.

2. Contest Period

The Contest begins on June 1, 2024, at 12:01 a.m. and ends on Nov 11, 2024, at 11:59 p.m. (the "<u>Contest</u> <u>Period</u>"). Siegman HVAC must digitally receive any entry during the Contest Period to be eligible. Siegman HVAC will announce the winner on November 28, 2024.

3. How to Enter

To enter the contest, participants must:

- Submit a written essay describing why they believe the nominee is worthy of winning the contest. The essay should be compelling and include:
 - **Need and Impact**: Describe the nominee's current HVAC situation and the impact that receiving a new system would have on their life. Explain any situational, temporary or other significant reasons why the nominee needs a new HVAC system.
 - Patriotism: Highlight any acts of service, community involvement, or other demonstrations of patriotism that the nominee has shown. This could include military service, volunteer work, or contributions to the local community.
 - Quality of Submission: Ensure the essay is well-written, clear, and persuasive. Including personal stories, specific examples, and emotional appeals can help make the case more compelling. AI generated content will not be accepted.
- To receive an official entry, you must complete the interest form at: <u>https://siegmanhvac.com/nominate-a-neighbor</u>
- To complete your official entry, you must complete each step listed here:
 - 1. Complete the Web Form that will be sent to the email you provide on the interest form that includes your essay.
 - 2. Post a photograph and/or one video lasting 10 seconds or more that support your written essay submission by posting to your individual Facebook account with the #NominateANeighbor and tagging @Siegman Forced Air Systems, Inc
 - \circ 3. Receive a confirmation number via email before the closing of the contest.

4. Winner Selection

A panel of three (3) judges selected by Siegman HVAC will review and assess all eligible entries. The winner of the Contest will be chosen based on the following criteria:

- 1. Need and Impact (30%)
- 2. Service to the ideals of Patriotism (40%)
- 3. Quality of Submission (30%)

The decision of at least the majority of the panel is final and binding. Each judge will assign a value of 1-10 for each category. The weighting criteria will then be applied to each category score to arrive at a final score. Should the scoring result in a tie, a fourth judge shall be appointed who will then evaluate the tied entries in a ranked order thus selecting the winner.

5. Prizes

The winner of the Contest will receive a new HVAC system installed by Siegman HVAC. The selection of the equipment to be installed is at the sole discretion of Siegman HVAC. Some homes may not qualify. There is no cash value alternative for the winner of the Contest. The prize is non-transferable, and no substitution will be made except at the sponsor's sole discretion.

1



6. General Conditions

Siegman HVAC reserves the right to cancel, suspend and/or modify the Contest or any part of it, if any fraud, technical failures or any other factor beyond Siegman HVAC's control impairs the integrity or proper functioning of the Contest, as determined by Siegman HVAC in its sole discretion. Partial or incomplete entries will not be considered.

7. Publicity

By participating, each entrant agrees to allow Siegman HVAC to use his/her name, likeness and entry for promotional purposes without further compensation, unless prohibited by law.

8. Privacy

All information collected from entrants is subject to the sponsor's privacy policy, available at <u>https://siegmanhvac.com/privacy-policy</u>.

9. Disqualification

Siegman HVAC reserves the right to disqualify any individual it finds to be tampering with the entry process or the operation of the Contest or to be acting in violation of these Official Rules or, without limitation, in an unsportsmanlike, disruptive, illegal or fraudulent manner.

10. Disputes

Except where prohibited, each entrant agrees that any and all disputes, claims and causes of action arising out of or connected with this Contest shall be resolved individually, without resort to any form of class action and exclusively by binding arbitration to be held in the country where Sigman HVAC has its offices. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, entrant's rights and obligations or the rights and obligations of the sponsor in connection with the Contest, shall be governed by and construed in accordance with, the laws of Maryland and the Commonwealth of Pennsylvania.

11. Sponsor Information

This Contest is sponsored by Siegman Forced Air Systems, Inc. dba Siegman HVAC, 615 Frederick Street Rear, Hanover, PA 17331, <u>Contest@siegmanhvac.com</u>, (717) 297-0926

12. Contest Rights

By submitting an entry, each entrant agrees that all submitted essays, names, likenesses, photographs and videos become the property of Siegman HVAC and may be freely used in media, marketing and promotional materials without further compensation or permission at the sole discretion of Siegman HVAC.

13. Tax Implications

All federal, state and local taxes and any other costs and expenses associated with acceptance and use of the prize not specified herein as being provided, are the sole responsibility of the winner. The value of the prize will be reported to the IRS as required by law. The winner may be required to provide a valid social security number or taxpayer identification number and complete a W-9 form for tax reporting purposes before the prize is awarded. The winner should consult with a tax advisor regarding the tax implications of accepting the prize.

14. Limitation of Liability

By participating in the Contest, entrants agree to release and hold harmless Siegman HVAC, its officers, directors, employees, representatives and agents, from any and all liability, loss, harm, damage, cost or expense arising out of participation in the Contest or the acceptance, use or misuse of the prize.

15. No Warranty

Siegman HVAC makes no warranties, express or implied, regarding the condition, fitness or merchantability of the prize. The HVAC system that is the prize of this Contest will be provided and installed "as is."

16. Governing Law

2



The Contest and these Official Rules shall be governed by and construed in accordance with the laws of the State of Maryland and the Commonwealth of Pennsylvania without regard to their conflict of law provisions.

17. Severability

If any provision of these Official Rules is found to be invalid or unenforceable by a court of competent jurisdiction, such provision shall be severed from the remainder of these Official Rules, which will otherwise remain in full force and effect.

18. Entry Conditions and Release

By entering, each entrant agrees to:

- Comply with and be bound by these Official Rules and the decisions of Siegman HVAC, which are binding and final in all matters relating to this Contest.
- Release and hold harmless Siegman HVAC and its subsidiaries, affiliates, suppliers, distributors, advertising/promotion agencies and prize suppliers and each of their respective parent companies and each such company's officers, directors, employees and agents (collectively, the "<u>Released Parties</u>") from and against any claim or cause of action, including, but not limited to, personal injury, death or damage to or loss of property, arising out of participation in the Contest or receipt or use or misuse of any prize.

19. Right to Cancel or Modify

If for any reason the Contest is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures or any other causes beyond the control of Siegman HVAC that corrupt or affect the administration, security, fairness, integrity or proper conduct of the Contest, Siegman HVAC reserves the right to cancel, terminate, modify or suspend the Contest.

20. Intellectual Property

All intellectual property rights, including trademarks, trade names, logos, marketing materials, web pages, source codes, drawings, illustrations, slogans and representations of Siegman HVAC, are protected by law. Any unauthorized use of these rights is strictly prohibited.

21. Additional Terms

Any attempt by any person to deliberately undermine the legitimate operation of the Contest may be a violation of criminal and civil law and, should such an attempt be made, Siegman HVAC reserves the right to seek damages from any such person to the fullest extent permitted by law. Siegman HVAC's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.